

**Government Operations Committee Amd. No. 1**

**Amendment No. 1 to HB2449**

**Kernell  
Signature of Sponsor**

**FILED**

Date \_\_\_\_\_

Time \_\_\_\_\_

Clerk \_\_\_\_\_

Comm. Amdt. \_\_\_\_\_

**AMEND Senate Bill No. 2400\***

**House Bill No. 2449**

By deleting all the language after the enacting clause and substituting instead the following:

SECTION 1. Tennessee Code Annotated, Section 70-1-302, is amended by adding the following new subsections:

(f) The agency may sell advertising in any magazine or other publication of the agency, under terms and conditions to be set by the agency. The revenue generated from such advertising shall be deposited exclusively in the wildlife resources fund provided in Section 70-1-401. Any person or entity purchasing such advertising shall include an appropriate disclaimer, as determined by and subject to approval of the agency, to insure that the appearance of such advertising in an agency publication does not constitute, directly or indirectly, any endorsement by the agency of any products, services, companies, organizations, or other matters referenced in the advertising.

(g) The agency may sell the right to include advertising in mailings sent by the agency, including but not limited to licenses, under terms and conditions set by the agency, provided that any advertisers must comply with the disclaimer requirements of subsection (f). The revenue generated from such advertising shall be deposited exclusively in the wildlife resources fund provided in Section 70-1-401.

(h) The agency may sell any mailing lists in its possession, including but not limited to the "remote easy access licensing" list, under terms and conditions set by the agency. The revenue generated from such sales shall be deposited exclusively in the wildlife resources fund provided in Section 70-1-401.

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SECTION 2. Tennessee Code Annotated, Section 70-1-401(a), is amended by inserting prior to subdivision (1) after the language "in payment of licenses," the language "advertising, sale of mailing lists,".

SECTION 3. Tennessee Code Annotated, Section 70-1-401(b), is amended by inserting after the language "from the sale of licenses," the language "advertising, sale of mailing lists,".

SECTION 4. This act shall take effect upon becoming law, the public welfare requiring it.

<b>FILED</b>
Date _____
Time _____
Clerk _____
Comm. Amdt. _____
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